Join Us!

Membership Benefits

- An active voice for and with walkers
- Newsletters
- Notification of Walking Events

Membership levels (individual members have one vote in elections, families have two):

☐ Speedwalking	$ 250 per year
☐ Skipping (family of adults)	$ 100 per year
☐ Scampering (family with kids)	$ 50 per year
☐ Striding (the basic)	$ 25 per year
☐ Stepping out (limited income)	$ 10 per year
☐ Sally Forth! $ _____	Contribute more!

☐ Walk SF is a 501(c) 4 non-profit, so donations to us are not tax-deductible. Please check this box to make a tax deductible contribution. Make your check payable to Livable City Pedestrian Fund.

Please complete this form and return to Walk SF.

Name 1 & E-mail _____

Name 2 & E-mail _____

Address _____

City _____ State _____ Zip(+4) _____

Phone _____

Payment method: ☐ check ☐ Visa ☐ Mastercard

_____
credit card number, and expiration

_____
date and signature

"Those who walk their city become true citizens, aware of the textures, pleasures, neighbors, and changes that surround them. Public space is the space of democracy, the space where we see our fellow citizens unsegregated, and we most often inhabit it by walking it."

Wanderlust. A History of Walking, by Rebecca Solnit

WALK SAN FRANCISCO

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Walk San Francisco is part of an international movement to promote safe, sustainable and healthy transportation. We think globally and act locally!

Photographs: Union Square by Rich Coffin;
"Happy Walkers" by Robert Kidwell — www.digipop.com
Brochure design and layout by Gracie J. Askew

WALK
SAN FRANCISCO

We promote walking as a safe and sustainable form of transportation that enhances individual, community, and environmental health.

We seek to improve San Francisco's walking environment through advocacy and activism that educates residents, businesses, agencies, and elected officials — and leads to more pedestrian-friendly streets.

Consider:

San Francisco is famous for being **a walkable city**, known throughout the world for colorful neighborhoods best experienced at a human pace.

A **pedestrian always has the right of way** at an intersection.

Physical activity is **good for our health**, lowering our risk of many chronic health problems.

National and local studies indicate **people want to walk** more than they are now.

But...

San Francisco has an unusually **high level of pedestrian injury.** Over 700 pedestrians are killed or injured every year.

Seniors and **children** make up a disproportionate number of pedestrian injuries and fatalities.

The average San Franciscan is many times more likely to be **injured by a car** than to be a victim of violent crime.

Something is going wrong...

Drivers run red lights, make right turns without looking and **fail to yield** for pedestrians. The City does not aggressively ticket drivers for these dangerous violations of law.

Sidewalks are **obstructed** by parked cars, often **badly maintained,** and sometimes missing completely.

Streets are **designed for fast-moving cars**. Intersections commonly lack striped crosswalks, pedestrian islands, and pedestrian signals.

We are changing things for the better!

Walk San Francisco was founded in 1998 by city residents who decided to reclaim the joy of walking—and to make our downtown, our parks and our neighborhoods healthier and safer. We believe in the dignity of pedestrian culture and assert the rights of pedestrians to free and enjoyable use of our public space.

Our activism and advocacy have achieved:

- Pedestrian coordinator appointed at the Department of Parking and Traffic
- Higher fines assessed on cars blocking sidewalks
- Unsafe intersections identified and made safer
- Motorized scooters (Segways) banned from the sidewalks of San Francisco
- Proposed big developments re-designed to favor walkability
- More media attention paid to pedestrian injuries and dangerous driving

Current projects of Walk San Francisco

☐ **Pedestrian Master Plan.** We want to assure that walkers are planned for, encouraged and protected as official City policy!

☐ **City Parks.** We are active in efforts to improve or maintain good walking conditions in Golden Gate Park and other neighborhood parks.

☐ **Safe School Zones.** We work with local schools to make it safer for children walking to and from school.

☐ **Public Money for Pedestrians.** We are working to ensure that a significant proportion of public money such as the transportation-related sales tax is spent on projects for pedestrians.

☐ **Enforce Safe Driving Laws.** We advocate to the Police Department and the Department of Parking and Traffic to control speeding, require drivers to yield to pedestrians, and keep cars off the sidewalks.

☐ **Planning and Development.** We monitor development proposals around the city and insist that pedestrians are a priority in all designs.

☐ **Traffic Calming.** We help plan projects that make our streets and neighborhoods quieter, safer and more pleasant. We speak up for increased funding and expansion of this program into more neighborhoods.

☐ **Monitor Technology to Protect Pedestrians.** Technological innovations cell phones, lighted crosswalks, countdown signals and motorized scooters can be beneficial or hazardous to walkers. We keep abreast of the newest technologies and campaign for implementation or restriction of use.

What is important to you? Check off the projects that you might be able to help with, and return with your membership application (on the reverse side).